

NICHE

THE MAGAZINE FOR
PROGRESSIVE RETAILERS

NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Daniel Waldman

410.889.2933 ext. 218

danielw@rosengrp.com

Stuff

Nominated for National Craft Retailer Award

Stuff of Kansas City, MO, has been selected as a nominee for the 2005 Top 100 Retailers of American Craft. *NICHE* magazine, the exclusive trade publication for retailers of fine American craft, will announce the 100 winners at a ceremony on Friday, August 5, 2005, during the Philadelphia Buyers Market of American Craft at the Pennsylvania Convention Center. This year's award program will also feature a special award for the nation's best arts nonprofit.

More than 18,000 professional craft artists throughout the U.S. and Canada nominated over 700 galleries, retail stores and museum shops. Criteria for selection included treating artists with courtesy and respect, paying on time, promoting and marketing American crafts, giving back time and energy to the craft community, mentoring emerging artists and maintaining an inventory that is at least 85% American craft.

"I am honored to recognize this year's nominees," noted Wendy Rosen, publisher of *NICHE* magazine. "Their commitment to the American craft movement ensures the strength and growth of the arts and small businesses in communities throughout the country."

In addition to publishing *NICHE* magazine, The Rosen Group produces the biannual Philadelphia Buyers Market of American Craft, the nation's largest wholesale American craft event. The Rosen Group also publishes *AmericanStyle* magazine, a consumer lifestyle magazine for arts enthusiasts and collectors.

For more information about this retailer, contact:

Casey Simmons
Stuff
316 West 63rd St
Kansas City, MO 64113
816.361.8222

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NOMINEE

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TOP 100 RETAILER
OF AMERICAN CRAFT

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