

# a pot of gold



On March 10th we had the time of our lives.

Again.

For the 10th year in a row.

The Brookside St. Patrick's Warm-Up Parade is a Kansas City tradition that is equal in its grandness to the main parade held downtown every March 17th. Over 125 entries were in this year's parade, and the crowds on every block were huge. The weather was amazing, and small business was shining throughout the parade. Another example of the small businesses in and around Brookside giving it their all...strutting their stuff and making magic for children and families.



One of our greatest fears as a small business in a global economy is that events like this parade will cease to exist if small business falters. Who will walk in parades showing off a 1964 Ford F100 pickup? Who will hand out over 100 pounds of candy? Who will hoot and holler and respond to every "shout out" from the crowd?



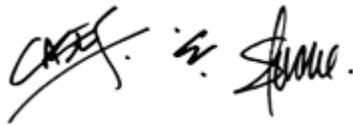
We saw the most amazing floats this year - dogs in wagons, rainbows over pots of gold, giant lawnmowers and shopping carts. A motorized potato. People on stilts. The list is endless and wonderful. Target didn't have a float, Walmart didn't have a float. PetSmart didn't have a float. But Noah's Ark did. And The Roasterie, and Cosentino's.

The St. Pat's Parade in Brookside was another reminder for us of why we work so hard to keep the neighborhood cultures alive. Because we love what we do, and we don't want small parades in great neighborhoods to go away.

Please continue to shop with small businesses. You make pots of gold appear in all the right places and for all the right reasons.

*CASEY is STUFF.*





Sloane & Casey  
Simmons  
Sisters & Co-owners

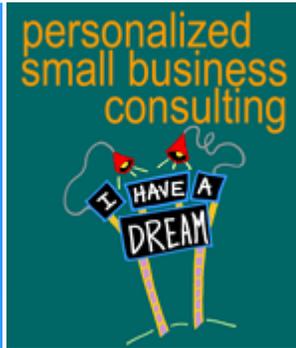
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## Mark Your Calendar!

[Brookside Art Annual](#) - May 4-6, 2012

[Eyebobs Spring Trunk Show](#) - May 18-28, 2012

[ARTober](#) - Artist schedules to be announced - Every Saturday in October (6, 13, 20 & 27), 2012

[Trick or Treat Street](#) - October 31, 2012

[Eyebobs Fall Trunk Show](#) - TBA

[Wings of Hope Holiday Open House and Cancer Research Benefit](#) - November 10-11, 2012

**Meet-the-Artist Events & Trunk Shows are announced throughout the year**

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